



Western Heritage
Insurance Company

6263 North Scottsdale Road, Suite 240 • Scottsdale, Arizona 85250
1-800-873-9442 • Fax (480) 596-7859

Products Liability Application

Applicant's Name _____
Mailing Address _____
Location _____

Agent Name _____
Address _____

PROPOSED EFFECTIVE DATE:

From _____ To _____
12:01 A.M., Standard Time at the address of the Applicant.

Applicant is: Individual Corporation Partnership Joint Venture Other (Specify): _____

LIMITS OF LIABILITY REQUESTED		
COVERAGE	EACH OCCURRENCE	AGGREGATE
COMBINED SINGLE LIMIT	\$ _____,000	\$ _____,000

- Deductible desired: _____
- Completely describe product(s) to be specifically insured: _____

- Location(s) at which product(s) are manufactured by the Applicant: _____

- Location(s) from which product(s) are distributed directly by the Applicant: _____

- Of what materials or components is each product principally composed? _____

- Do you compound ingredients? Yes No
Do you package the product? Yes No
- Are all products sold under your label? Yes No
If not, describe: _____

8. **Do you manufacture the complete product?** Yes No
If no, what component parts are purchased? _____
9. **Total number of employees:** Yes No
10. **Is any of your work subcontracted to others?**..... Yes No
If so, state type and percentage: _____
11. **Are any parts purchased from foreign manufacturers?** Yes No
If yes, describe: _____
12. **Do you assemble the product?**..... Yes No
13. **Has the product been tested by Underwriters Laboratories?** Yes No
Is it UL listed?..... Yes No
14. **What percentage of sales are for replacement parts?** _____
15. **Has your product ever been subject to any inquiry or investigation by any governmental agency concerning the efficiency, adequacy of labeling, hazardous contents or safety?** Yes No
If yes, attach full details and result of such inquiry. _____
16. **Do you maintain and/or service the products?** Yes No
- If yes, attach full details including a copy of your standard written service contract and gross receipts from this source.
 - Do you maintain complete inventory records of shipments and/or deliveries to consignees? Yes No
 - Can the date of manufacture of each product be identified by the factory number stamped on it? Yes No
 - Have you ever recalled any of your products for any reason? If yes, attach details..... Yes No
 - Are serial and/or batch numbers shown on the finished product and on shipment invoices? Yes No
 - Do you keep samples of products involved in your quality control procedures? Yes No
If yes, how long are samples retained? _____
 - Do you have a product recall plan? If yes, attach description..... Yes No
17. **Is original installation of products performed by your employees?** Yes No
If no, does the installer supply parts not manufactured by you? Yes No
18. **Are any of your products subject to deterioration?** Yes No
If yes, describe and indicate period of time: _____
19. **Are any of your products inflammable or explosive?** Yes No
If yes, attach details. _____
20. **Do you issue guarantees or warranties to purchasers?** Yes No
If so, for what periods do you guarantee or warrant your products? _____
Attach full details and copy of your form of guarantee or warranty.
21. **Do you agree to hold dealers, distributors, subcontractors or suppliers harmless against claims or suits for bodily injury or property damage in connection with your products?** Yes No
If yes, attach copies of your standard forms.

22. Are any of the above dealers, etc. affiliated with you? Yes No

If yes, explain: _____

23. If you are a distributor, are you insured by the manufacturer?..... Yes No

24. Is your product used by Aircraft or Aerospace Industry?..... Yes No

25. How many years have you been in business under the present name?..... Yes No

Have any of the principals ever engaged in this or similar enterprises under a different name? Yes No

If yes, attach details.

26. Do you plan to manufacture any new products to be marketed within the next 12 months? Yes No

If yes, attach description.

27. Have you ceased to manufacture any products during the past 5 years?..... Yes No

If yes, attach description and sales by year.

28. If any products are accompanied by any written brochure, labels, instructions or other written statements, attach copies.

29. Show sales for five (5) years: (Attach list if necessary)

	YEAR	GROSS SALES	PRODUCT NAME
1.			
2.			
3.			
4.			
5.			

30. What is estimated sales for this year? _____

Give claims history in following form or equivalent (5 years) (Amounts shown should be from the ground up)

	YEAR	CLAIMS PAID		RESERVES OPEN		INSURER'S NAME
		NUMBER	AMOUNT	NUMBER	AMOUNT	
1.						
2.						
3.						
4.						
5.						

31. Has any insurer ever cancelled or refused to issue or renew your products liability insurance?

(Not applicable in Missouri)..... Yes No

If yes, why? _____

This application does not bind the applicant nor the Company to complete the insurance, but it is agreed that the information contained herein shall be the basis of the contract should a policy be issued.

APPLICABLE IN THE STATE OF NEW YORK:

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

FRAUD WARNING:

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

APPLICANT'S SIGNATURE: _____ DATE: _____

AGENT NAME: _____ AGENT LICENSE NUMBER: _____
(Applicable to Florida Agents Only.)

NAME AND PHONE NUMBER OF INDIVIDUAL TO CONTACT FOR INSPECTION/AUDIT: _____

IMPORTANT NOTICE

As part of our underwriting procedure, a routine inquiry may be made to obtain applicable information concerning character, general reputation, personal characteristics and mode of living. Upon written requests, additional information as to the nature and scope of the report, if one is made, will be provided.

ANSWER ALL QUESTIONS—IF THEY DO NOT APPLY, INDICATE NOT APPLICABLE